

2. Drawings. Applicant has attached formal drawings addressing the Examiner's comments.
3. 35 U.S.C. § 102(e). The Examiner has rejected Claims 1-3, 6-18, and 21-25 under 5 35 U.S.C. §102(b) as being anticipated by Pricescan.com (PTO-892, Ref. U).

Applicant respectfully disagrees.

Claims 1, 22, and 23 have been amended to clarify the invention and appear as follows:

- 10 1. A method for providing an integrated electronic list of providers, comprising the steps of:
  - determining at least one online provider for an item;
  - determining at least one offline provider for the item;
  - 15 wherein the determining steps follow a request for a product;
  - wherein when the request is for a desired geographical area, a user may choose one of several target locations, which have been previously created and stored; and
  - integrating the at least one online provider with the at least one offline provider to provide an integrated list of providers for the item.
- 20 22. A computer readable medium embodying a method for providing an integrated electronic list of providers, the method comprising the steps of:
  - determining at least one online provider for an item;
  - determining at least one offline provider for the item;
  - 25 wherein the determining steps follow a request for a product;
  - wherein when the request is for a desired geographical area, a user may choose one of several target locations, which have been previously created and stored; and
  - integrating the at least one online provider with the at least one offline provider to provide an integrated list of providers for the item.
- 30 23. A system for online shopping, comprising:
  - at least one user terminal;
  - 35 at least one database containing information about online and offline providers;

means for searching the database and for providing an integrated list of online and offline providers in response to a search request for a selected item;

means for comparing the online and offline providers for the selected item; and

5 wherein when the search request is for a desired geographical area, a user may choose one of several target locations, which have been previously created and stored.

10 In particular, Pricescan.com does not teach or disclose a system that when a request is for a desired geographical area, a user may choose one of several target locations, which have been previously created and stored as claimed in the invention. Pricescan.com does not contemplate such a system.

15 Pricescan.com therefore does not teach every aspect of the claimed invention either explicitly or impliedly.

20 Applicant believes independent Claims 1, 22, and 23 to be in allowable condition. Claims 3, 6-18, 21, and 24-25 are dependent upon independent Claims 1 and 23, respectively. Claim 2 has been canceled. Therefore, Applicant respectfully requests that the Examiner withdraw the rejection under 35 U.S.C. §102(b).

4. 35 U.S.C. §103(a). The Examiner has rejected Claims 4-5 and 19-20 under 35 U.S.C. §103(a) as being unpatentable over Pricescan.com in view of Giovannoli.

25 Applicant respectfully disagrees.

Applicant has incorporated elements of Claim 4 into Claims 1, 22, and 23. Applicant will comment on the Office Action's rejection pertaining to Claim 4.

30 As noted above, Claims 1, 22, and 23 have been amended to clarify the invention. Also, as discussed above, Pricescan.com does not teach, disclose, or contemplate a system that when a request is for a desired geographical area, a user may choose one of several target locations, which have been previously created and stored as claimed in the invention.

Further, Giovannoli does not teach, disclose, or contemplate such a system. Giovannoli does not contemplate that a user may choose one of several target locations, which have been previously created and stored as claimed in the invention.

- 5 Therefore, Pricsescan.com in view of Giovannoli does teach or disclose all of the claim limitations of the invention.

Claims 4-5 and 19-20 are dependent upon Claim 1. Therefore, Applicant respectfully requests that the Examiner withdraw the rejection under 35 U.S.C. §103(a).

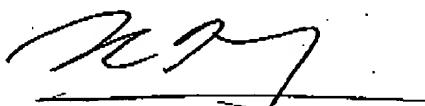
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### CONCLUSION

Based on the foregoing, Applicant considers the present invention to be distinguished from the art of record. Accordingly, Applicant earnestly solicits the Examiner's withdrawal of the 15 rejections raised in the above referenced Office Action, such that a Notice of Allowance is forwarded to Applicant, and the present application is therefore allowed to issue as a United States patent.

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Respectfully Submitted,



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